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**NEWS**  
**FOR IMMEDIATE RELEASE**

**UNITY EXTENDS STAY OF “PORTRAITS OF HOPE”  
PHOTOGRAPHY DISPLAY IN NORTHEAST WISCONSIN**

**Green Bay, Wis. – January 11, 2010** – Unity, leaders in hospice and palliative care, today announced that “Portraits of HOPE,” a traveling display of photos depicting hospice life throughout Wisconsin, will have an extended stay in Northeast Wisconsin, with viewing available at East Town Mall now through the month of January. The display is located in the Office Max wing and is complimented by two of Unity’s memorial quilts, featuring quilt squares decorated by family and friends in honor of loved ones cared for by Unity’s hospice program, in the Budget Cinema wing.

The “Portraits of HOPE” display is a project created by the Hospice Organization and Palliative Experts (HOPE) of Wisconsin, a statewide organization that provides education, legislative influence and partnership opportunities to all individuals and organizations in the state of Wisconsin who influence quality end-of-life decisions and care to strengthen the provision of hospice and palliative care.

“Portraits of HOPE” is a compilation of photographs submitted by state hospices. The display is available to licensed member hospices of HOPE with the goal of celebrating hospice patients, families, staff and volunteers. The exhibit acknowledges that for over 30 years hospices have been serving the people across the state of Wisconsin. Unity was the first hospice in Wisconsin and is the largest provider in Northeast Wisconsin, since beginning in 1977.

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“We are proud to be able to continue to display “Portraits of HOPE” in Northeast Wisconsin. We received very positive feedback to its presence at Bay Park Square during the holiday shopping season and hope that its extended stay will impact additional members of our community, reminding them about the importance of helping people who may be facing life-limiting illnesses and that they are not alone,” said Laura Jarosz, Unity’s Director of Development. “The inclusion of Unity’s memorial quilts on display at East Town Mall also honors the lives and legacies of local people that have benefited from the caring hands and words of the professionals and volunteers who make hospice care truly unique.”

### **About East Town Mall**

East Town Mall, managed by NAI MLG Management and located on Mason Street in Green Bay, is the largest shopping center serving the city’s east side. The mall is anchored by Kohl's, Office Max, Hobby Lobby and Petco, and is home to Budget Cinema and several other national and local tenants.

### **About Unity**

Unity, a not-for-profit leader in hospice and palliative care, is a partnership of Green Bay’s three not for-profit hospitals – Bellin Health, St. Mary’s Hospital Medical Center and St. Vincent Hospital. Unity provides community-based hospice and palliative care, residential hospice care and grief support in twelve counties in Northeast Wisconsin. Unity is a member of the National Hospice and Palliative Care Organization (NHPCO) and the Hospice Organization and Palliative Experts (HOPE) of Wisconsin.

Unity is based in the Green Bay area with offices in Marinette, Shawano and Sturgeon Bay. For more information call (920) 338-1111 or visit [www.unityhospice.org](http://www.unityhospice.org).

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