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**NEWS**  
**FOR IMMEDIATE RELEASE**

**Amanda Sommerfeldt, MD, Accepts New Role with Unity**  
*Addition in Response to Growth in End-of-Life Care*

**Green Bay, Wis. – September 27, 2010** – Unity, leaders in hospice and palliative care, is pleased to announce that Amanda Sommerfeldt, MD, has accepted the new position of full-time Assistant Medical Director. Dr. Sommerfeldt joins Rance Hafner, MD, medical director, on Unity's clinical team.

A growing need within Northeast Wisconsin for end-of-life care as well as changes in Medicare regulations requiring more physician involvement were the key factors for adding an additional physician to the team. Unity has strong roots within the community, drawing upon over 30 years of expertise in comfort care.

“In 2006, Dr. Hafner transitioned to our first full-time physician. Since then, the number of people using our services has more than doubled. We knew it was time to add an additional full-time physician who is passionate about end-of-life care,” said Nicole Curran, Executive Director at Unity. “We are excited to welcome Dr. Sommerfeldt to Unity. Her expertise in hospice and palliative care is a tremendous asset to our patients in Northeast Wisconsin.”

“I look forward to matching treatment options with the family and patient's goals, and incorporating my special interests in hospice and palliative care with Unity's mission,” said Sommerfeldt.

As assistant medical director, Dr. Sommerfeldt will oversee hospice and palliative patient care, and work with nursing staff, social workers, chaplains, grief counselors and volunteers to deliver the highest quality care possible to patients and their families.

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### **About Amanda Sommerfeldt, MD**

Dr. Sommerfeldt, who is originally from Green Bay, attended the University of Wisconsin School of Medicine and Public Health in Madison. She completed a Family Medicine Residency at the McLeod Regional Medical Center in Florence, S.C., where she was Chief Resident for 2008-2009. She recently completed a Fellowship in Hospice and Palliative Medicine at Mercy Medical Center – North Iowa in Mason City, Iowa.

Dr. Sommerfeldt is certified by the American Board of Family Medicine (ABFM). She is a member of the American Academy of Family Physicians (AAFP), the American Medical Association (AMA), the Medical Society of Wisconsin and the American Academy of Hospice and Palliative Medicine (AAHPM). She resides in De Pere, Wisconsin, with her husband, Scott, and their son, Liam.

### **About Unity**

Unity is a not-for-profit provider of community-based hospice and palliative care, residential hospice care and grief support in 12 counties in Northeast Wisconsin. Unity is a member of the National Hospice and Palliative Care Organization (NHPCO) and the Hospice Organization and Palliative Experts (HOPE) of Wisconsin. Unity is a partnership of Green Bay's three not-for-profit hospitals – Bellin Health, St. Mary's Hospital Medical Center and St. Vincent Hospital.

Unity is based in the Green Bay area with offices in Marinette, Shawano and Sturgeon Bay. For more information call (920) 338-1111 or visit [www.unityhospice.org](http://www.unityhospice.org).

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